

Message Text

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ACTION EUR-25

INFO OCT-01 ISO-00 COME-00 EB-11 FAA-00 DOTE-00 CIAE-00

INR-10 NSAE-00 RSC-01 SCI-06 DRC-01 /055 W

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R 131428Z MAR 74

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC 7975

INFO AMEMBASSY VIENNA

AMEMBASSY PARIS

AMEMBASSY MOSCOW

UNCLAS BUCHAREST 0978

VIENNA FOR EWTC

PARIS PASS UNITED AIRCRAFT INTERNATIONAL/HARVEY JOLLY, V.P.

E.O. 11652: N/A

TAGS: BEXP, RO

SUBJECT: AERO-TECHNICA '74

REF: STATE 045324

1. TRADE FAIR FOR AIR AND SPACE EQUIPMENT AND TECHNOLOGY BEING ORGANIZED BY GLAHE INTERNATIONAL, WITH APPROVAL OF ROMANIAN AUTHORITIES. EXHIBITION WILL TAKE PLACE IN MAIN PAVILION OF BUCHAREST INTERNATIONAL FAIR, DURING JUNE 6-12; TOTAL EXHIBIT SPACE ABOUT 5,000 SQUARE METERS. ACCORDING TO ROMANIAN FAIR AUTHORITIES, FIRMS FROM SEVERAL EUROPEAN COUNTRIES, INCLUDING GERMANY, SPAIN, HOLLAND, SWEDEN AND FRANCE, HAVE ALREADY AGREED TO PARTICIPATE. FAIR AUTHORITIES ALSO HAVE TELEX FROM GLAHE INDICATING THAT ABOUT 25 US FIRMS HAVE ALREADY AGREED TO TAKE PART. GOR OFFICIALS HAVE NO PUBLISHED INFORMATION ON FAIR SINCE ALL ORGANIZING WORK AND SOLICITING BEING DONE BY GLAHE. GLAHE INTERNATIONAL ADDRESS IS D-5 COLOGNE 80, HELERSTRASSE 91-106, TELEX 8873473. US ADDRESS IS 16 JAY STREET, BARDONIA, NEW YORK 10954. TELEPHONE, AREA (914) 623-7595, ATTENTION J.J. GRUENWALD.

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2. FAIR HAS SUPPORT OF ROMANIAN AERONAUTIC INDUSTRIAL GROUP AND FOREIGN TRADE ORGANIZATION RESPONSIBLE FOR AVIATION EQUIPMENT, AND WILL BE SIMILAR TO THAT MOUNTED IN MOSCOW BY GLAHE IN 1973 AND PREVIOUSLY IN PARIS. LIST OF PRODUCTS TO BE INCLUDED COVERS VERY WIDE RANGE OF PRODUCTS SUCH AS AIR FRAMES, AEROSPACE RESEARCH AND SCIENCE, COMPUTERS, DRONES, ENGINES, FUEL SYSTEMS, GLIDERS, OPTICAL INSTRUMENTS, PROPULSION FUELS, RADIO FACILITIES, ROTARY AND WING AIRCRAFT, AND WIND TUNNELS.

3. REAL QUESTION FOR US EXHIBITORS, HOWEVER, WILL BE LEVEL OF INTEREST SHOWN BY OTHER EE COUNTRIES. ACCORDING TO FAIR AUTHORITIES NO REPEAT NO EE COUNTRIES HAVE BEEN INVITED TO PARTICIPATE AS EXHIBITORS, NOR ARE SIGNIFICANT NUMBERS OF EE REPRESENTATIVES EXPECTED TO ATTEND AS VISITORS. THIS WOULD LIMIT US FIRMS' EXPOSURE PRETTY MUCH TO ROMANIAN MARKET ALONE. EVEN WITH ROMANIAN EMPHASIS ON EXPANDING ITS AIRCRAFT INDUSTRY, POTENTIAL FOR US EXPORT OF EQUIPMENT AND TECHNOLOGY WOULD BE LIMITED IN SCOPE AND VOLUME, AND PROBABLY CONFINED TO LIGHT PLANE, MEDIUM SIZE TRANSPORT AND HELICOPTER FIELDS AS ONLY SIGNIFICANT POSSIBILITIES. BARNES

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